

Summary of Selected Findings: Louisiana

	State	Nation	Region	
Making Ends Meet				
Difficulty covering expenses and paying bills				
Very difficult	16%	14%	15%	
Somewhat difficult	41%	40%	42%	
Not at all difficult	41%	44%	42%	
Spending vs. saving				
Spending less than income	36%	38%	35%	
Spending about equal to income	34%	33%	36%	
Spending more than income	28%	26%	26%	
Overdraw checking account occasionally	28%	24%	26%	Respondents with checking accounts
Have unpaid medical bills	24%	22%	28%	
Number of times mortgage payments have been late				
Once	10%	8%	10%	Respondents with mortgages
More than once	9%	8%	8%	
Have taken a loan from retirement account in past year	11%	12%	12%	Respondents with defined contribution retirement accounts
Have taken a hardship withdrawal from retirement account in past year	11%	11%	13%	
Have experienced large unexpected drop in income in past year	25%	25%	29%	
Planning Ahead				
Have emergency funds	42%	46%	45%	
Do not have emergency funds	54%	50%	53%	
Have tried to figure out retirement savings needs	39%	39%	34%	Non-retired respondents
Have not tried to figure out retirement savings needs	57%	57%	61%	
Have set aside money for children’s college education	31%	36%	34%	Respondents with financially dependent children
Have not set aside money for children’s college education	66%	61%	63%	
Retirement Accounts				
Have employer-provided retirement plan (e.g., pension, 401(k))	50%	52%	47%	Non-retired respondents
Have non-employer retirement plan (e.g., IRA, Keogh, SEP, etc.)	22%	25%	22%	
Regularly contribute to retirement account	85%	80%	81%	Respondents with defined contribution retirement accounts

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<i>Stocks, Bonds, and Mutual Funds</i>				
Invest in stocks, bonds, mutual funds, or other securities outside of retirement account	26%	34%	29%	
Managing Financial Products				
<i>Banking</i>				
Have checking account	90%	92%	91%	
Have savings account, money market account, or CDs	68%	72%	67%	
<i>Credit Cards</i>				
Credit card behaviors in past year				
Always paid credit cards in full	44%	53%	50%	<i>Respondents with credit cards</i>
Carried over a balance and was charged interest	53%	48%	49%	
Paid the minimum payment only	46%	41%	43%	
Charged a late fee for late payment	27%	21%	24%	
Charged an over the limit fee for exceeding credit line	14%	13%	15%	
Used the cards for a cash advance	15%	15%	16%	
<i>Mobile Payment Methods</i>				
Use mobile device to pay at point of sale	55%	53%	57%	
Use mobile device to transfer money to another person	71%	65%	69%	
<i>Mortgages</i>				
Have mortgage	50%	53%	47%	<i>Homeowners</i>
Have home equity loan	5%	12%	7%	
Home “underwater” (negative equity)	4%	5%	7%	<i>Homeowners</i>
<i>Other Debt</i>				
Have student loan	26%	22%	22%	
Have auto loan	29%	27%	28%	
<i>Non-Bank Borrowing</i>				
Non-bank borrowing methods used in past 5 years				
Auto title loan	10%	10%	13%	
Short term “payday” loan	20%	15%	20%	
Tax refund advance	11%	10%	13%	
Pawn shop	24%	19%	29%	
Rent-to-own store	14%	11%	13%	
Used one or more non-bank borrowing methods in past 5 years	40%	31%	42%	

Financial Knowledge

Suppose you had \$100 in a savings account and the interest rate was 2% per year. After 5 years, how much do you think you would have in the account if you left the money to grow?

<u>More than \$102</u> (correct answer)	66%	69%	66%
Exactly \$102	10%	8%	7%
Less than \$102	6%	5%	6%
Don't know	17%	16%	20%

Imagine that the interest rate on your savings account was 1% per year and inflation was 2% per year. After 1 year, how much would you be able to buy with the money in this account?

More than today	12%	8%	8%
Exactly the same	9%	10%	11%
<u>Less than today</u> (correct answer)	53%	58%	56%
Don't know	26%	23%	24%

If interest rates rise, what will typically happen to bond prices?

They will rise	19%	20%	20%
<u>They will fall</u> (correct answer)	20%	25%	25%
They will stay the same	5%	5%	5%
There is no relationship between bond prices and the interest rate	8%	8%	8%
Don't know	47%	42%	40%

Suppose you owe \$1,000 on a loan and the interest rate you are charged is 20% per year compounded annually. If you didn't pay anything off, at this interest rate, how many years would it take for the amount you owe to double?

Less than 2 years	4%	5%	6%
<u>At least 2 years but less than 5 years</u> (correct answer)	28%	29%	31%
At least 5 years but less than 10 years	29%	27%	27%
At least 10 years	7%	8%	7%
Don't know	31%	30%	29%

Which of the following indicates the highest probability of getting a particular disease?

<u>There is a one-in-twenty chance of getting the disease</u> (correct answer)	27%	35%	34%
2% of the population will get the disease	15%	12%	12%
25 out of every 1,000 people will get the disease	19%	16%	17%
Don't know	38%	36%	36%

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A 15-year mortgage typically requires higher monthly payments than a 30-year mortgage, but the total interest paid over the life of the loan will be less.			
<u>True</u> (correct answer)	65%	69%	67%
False	11%	9%	10%
Don't know	23%	22%	23%
Buying a single company's stock usually provides a safer return than a stock mutual fund.			
True	13%	11%	11%
<u>False</u> (correct answer)	34%	41%	39%
Don't know	53%	47%	49%
Mean number of correct quiz answers	2.91	3.26	3.19
Mean number of incorrect quiz answers	1.67	1.53	1.55
Mean number of "don't know" quiz answers	2.35	2.16	2.22

Notes:

Region = West South Central Census Division (Arkansas, Louisiana, Oklahoma, Texas).

State figures are weighted by age × gender, ethnicity and education.

National figures are weighted by age × gender, ethnicity, education and Census Division.

Census Division figures are weighted by age × gender, ethnicity, education and state.

Differences between groups may or may not be statistically significant.

Percentages may not add up to 100 because of missing or "don't know" responses.

Survey was conducted June – October 2024.

Additional findings and details are available for download at www.FINRAFoundation.org/NFCS.